

"Go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you." (Matthew 28:18–20)

Why tell others?

- · Jesus told us to
- For the needs of others spiritual hunger in the world
- It's good news: "Gospel" = Good News
- Two opposite dangers
 - Insensitivity
 - Fear

How do we tell others?

1. PRESENCE (Matthew 5:13-16)

"You are the salt of the earth

- We are called to be salt and light. (vv.13–14)
- When people know we are Christians, they watch our lives. (v.16)

You are the light of the world

| light shine b your Father | pefore others in heaven." (| , that they Matthew 5 | may see y :13–16) | our good d | eeds and (| glorify |
|------------------------------|--------------------------------|--------------------------|----------------------|------------|------------|---------|
| ••••• | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| ••••• | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

2. PERSUASION (Matthew 5:13-16)

"Since ... we know what it is to fear the Lord, we try to persuade others." (2 Corinthians 5:11)

- Work out the answers to common questions.
 - For example: "What about other religions?" and "How can a God of love allow suffering?"
- Do it with gentleness and respect. (1 Peter 3:15)

3. PROCLAMATION (John 1:39-46)

- We are not all called to be "evangelists" but we are all called to be "witnesses." (v.41)
- We can all say, "Come and see."

4. POWER (1 Thessalonians 1:5)

- The love of God poured into our hearts by the Holy Spirit.
- Healing

5. PRAYER (1 Thessalonians 1:5)

- For others
- For ourselves—to have boldness (Acts 4:29-31)

Don't give up—whenever you pass on the good news of Jesus, it has an effect. The gospel is the power of God. (Mark 4:15–20)

RECOMMENDED READING

The Case Against Christ John Young

Searching Issues Nicky Gumbel

APPENDIX

Suggestions for preparing your story

Make it short:

- Aim for three minutes—people switch off after that.

Make it personal:

- Don't preach—use "I" or "we," not "you."

Keep Christ central:

- They need to follow Him, not you.

• The format:

- A little of your former life
- How you came into your relationship with Christ
- Something of what it has meant since then

Write it out in full:

- It's easier to edit your story when it's down on paper!